Our Mission:

Project SUCCESS motivates and inspires young people to dream about the future, helps them take steps to get there and gives them the tools they need to achieve their goals.

“Project SUCCESS allowed me to explore who I was and explore my dreams. I’m chasing my dream with my eyes open because I know I can.”

– David Rollen, Project SUCCESS Alumnus

FROM THE DIRECTOR AND BOARD

“In Hope, I Live”

A line written on a piece of fabric, tied to a withered branch and handed to Thaisa in Shakespeare’s Pericles, says “In hope, I live.” This resonated with Electra, a Project SUCCESS student who saw the Guthrie Theater’s production, because in her past experiences, hope was the one thing that got her through the dark times, and Project SUCCESS, she says, has been a ray of hope for her.

Electra is one of 12,000 students we served this year. Through our program we helped each of them think about who they are, what’s out there for them, and where they want to go in the world. This has been the work of Project SUCCESS for more than 22 years for over 100,000 young people, all who have had the power within to dream and create a future that is only theirs to realize. And at the core, that starts with hope.

Project SUCCESS helps students nurture that hope, and then build the skills and resilience to create their own positive future. Antonio, a Project SUCCESS alumnus, upon reflection of his time with Project SUCCESS said recently, “Don’t let anything stop you. There may be obstacles, but you could get past those. All you have to do is just jump over it. Flip over it. Probably just ram through it. Just don’t…let it get you!”

With the strength of our relationships, our partnerships, our curriculum, our incredible staff and volunteers, and our strong evaluation results, our dream is to go even bigger. We are laying the groundwork to deepen impact on students we already serve, and bring our program to even more students in the future, and your generous support provides the foundation to help us dream big.

Gratefully,
Adrienne & Darryle
Our Vision:
Every child entering middle school will graduate high school with a plan for their future and have the skills and confidence that will take them through the rest of their lives.

Our Program:
During fiscal year 2014-15, Project SUCCESS served nearly 12,000 students continuously, from 6th through 12th grade, in 16 Minneapolis and Saint Paul public schools. Our program complements the work of teachers and counselors by enriching the core curriculum and creating long-term relationships with students over seven years.

Goal-Setting Workshops were held monthly, from sixth through twelfth grade, in each Language Arts classroom, for each student in every school. Our workshops are led by highly trained Project SUCCESS facilitators using our proven, grade-specific, cumulative curriculum, integrated with the academic curriculum and designed to help students create, set and achieve short- and long-term goals.

Professional Theater Experiences were offered to inspire and challenge students, increase their community engagement, and act as a springboard for discussion. We invited students and their families to at least eight performances throughout the school year at no cost to them, thanks to our Twin Cities theater partners who donated tickets. The performances enriched students’ shared family and community experiences, which can lead to more positive relationships and improved academic achievement.

Experiential Learning Activities offered outside the classroom offered students more opportunities to refine their goals, build relationships, and gain confidence in creative and critical thinking, decision making, and resourcefulness while developing the skills to plan their futures. Activities included college tours, artist residencies, student performances, BWCA canoe trips, one-on-one support for college and career planning, and transition/orientation events for incoming freshmen.
Our Activities 2014-15:

**WORKSHOPS**
- 3,900 Workshops led by 10 Project SUCCESS Facilitators
- 118 Classrooms
- 16 Minneapolis and St. Paul Schools
- 12,000 students

**THEATER EXPERIENCES**
- 150 Evening and weekend performances for 8,659 students and family members
- 18 Daytime field trips for 2,542 students
- Tickets donated by our 35 Twin Cities Theater Partners

**COLLEGE TOURS**
- 39 tours in Minnesota, Illinois, Iowa, North Dakota and Wisconsin
- 570 high school students exploring college options

**BWCA EXPERIENCES**
- 125 middle school students
- From 9 schools
- For 7 days each

**STUDENT MUSICALS**
- Featuring 231 middle school students in cast and crew
- 4,000+ student, family and community audience members
- At Anwatin, Sanford and Marcy Open Schools

**9TH GRADE TRANSITION EVENTS**
- For all 2,700 9th grade students attending St. Paul Public Schools

Our Results:

"Project SUCCESS works. It helps support our efforts in closing the achievement gaps. We see statistically significant positive gains in on-time graduation rates, attendance and, most importantly, grade point average."

– Eric Moore, Director of Research, Evaluation and Assessment, Minneapolis Public Schools

67% of all students who attend Project SUCCESS college tours are more likely to graduate on time than students who do not participate.*

African American and Latino middle school students who participate in a Project SUCCESS-produced musical each year show a 20% average increase in GPA greater than those who do not participate.*

90% of teachers report that Project SUCCESS helps students to be more self-aware of their strengths, be better problem solvers, be more motivated to succeed in school, and set goals for the future.**

When asked who “assisted them in future planning,” 88% of high school students rated Project SUCCESS ahead of friends, counselors and teachers and second only to parents or guardians.**

*Analysis of Project SUCCESS participation data by Eric Moore, Director of Research, Evaluation and Assessment for Minneapolis Public Schools.

**As reported by independent, large-scale evaluations conducted by the University of Minnesota Center for Applied Research and Educational Improvement (CAREI) Evaluation reports available upon request.

Our Goals:

Through a seven-year ecosystem of in-class and out-of-class time curriculum and programming, and seven years of developmental relationships with trained, caring youth development professionals, Project SUCCESS helps young people:

- **DREAM:** Discover motivation and inspiration and engage imagination to envision future possibilities.
- **PLAN:** Identify and access future-focused support and practice quality future planning strategies.
- **ACT:** Take action towards and reflect on future goals and apply values, success and failures to future decisions.
Financial Report:

**Financial Position**

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<th>6/30/2015</th>
<th>6/30/2014</th>
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<td>Assets</td>
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<td>Liabilities</td>
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**Revenues**

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<tr>
<td>Corporate</td>
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<td>Foundation</td>
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<td>Individuals</td>
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<td>Schools</td>
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<td>Special Events</td>
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<td>Program Service Fees</td>
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<td>Government Revenue</td>
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<td>In-Kind Contributions</td>
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<td>$963,724</td>
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<td><strong>Total Revenue</strong></td>
<td>$2,693,305</td>
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**Expenses**

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<td>General Operations</td>
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<td>Program Services</td>
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<td>Fundraising</td>
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<td>$295,787</td>
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<td><strong>Total Expenses</strong></td>
<td>$3,028,034</td>
<td>$2,700,437</td>
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<td>$1,793,479</td>
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<td><strong>Change in Fund Balance</strong></td>
<td>$(334,729)</td>
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**Revenue and Other Support**

- Individuals 18%
- Foundation 20%
- Corporate 5%
- Schools 14%
- Special Events 1%
- Program Service Fees 7%
- Government <1%
- In-Kind Contributions 35%

**Expenses**

- Program Services 80%
- General Operations 11%
- Fundraising 9%

**FY2015 School Partners**

**Minneapolis:** Anne Sullivan Communication Center, Anwatin Middle School, Jefferson Community School, Marcy Open School, Nellie Stone Johnson School, Northeast Middle School, Olson Middle School, Sanford Middle School, Edison High School, Patrick Henry High School, North Academy of Arts & Communication (Founding Partner), Roosevelt High School, South High School, Southwest High School, Washburn High School. **Saint Paul:** Battle Creek Middle School

**FY2015 Theater Partners**

Artistry at Bloomington Center for the Arts, Cedar Cultural Center, Center for Hmong Arts and Talent, Chanhassen Dinner Theatre, Children’s Theatre Company, Cowles Center, Minnesota Public Radio’s Fitzgerald Theater, Guthrie Theater (Founding Partner), Hennepin Theatre Trust (State, Orpheum, and Pantages Theatres), History Theatre, Illusion Theatre, Intermedia Arts, The Jungle Theater, Katha Dance, The Lab Theater, Mill City Summer Opera, Minnesota Dance Theater, Minnesota Jewish Theatre, Minnesota Opera, Mixed Blood Theatre, Mu Performing Arts, Northrop Auditorium University of Minnesota, Open Eye Figure Theatre, Ordway Center for the Performing Arts, The O’Shaughnessy at St. Catherine University, Park Square Theater, Penumbra Theatre Company, Pillsbury House Theatre, Sabes JCC, Saint Paul City Ballet, Stages Theatre, SteppingStone Theatre, Ten Thousand Things, Theater Latté Da, University of Minnesota Department of Theatre Arts and Dance, Vocalessence, Walker Art Center, Xelias Aerial Arts, and Youth Performance Company.

**Founding Partners**

North Academy of Arts & Communication, Lifetouch Inc., Guthrie Theater
Thank you to our donors:

**CORPORATE AND FOUNDATION DONORS**

**DREAMMAKER $50,000+**
- Aroha Philanthropies
- Destination 2010 Fund of The Minneapolis Foundation

**Lifetouch Inc.**

**TARGET $25,000 - $49,999**
- 3M Foundation
- Carlson Family Foundation
- Carolyn Foundation* - Otto Bremer Trust
- Pohlad Family Foundation
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- Mahle Foundation
- Minnesota State Arts Board
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- Youth Philanthropy Fund of The Minneapolis Foundation

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- James R. Thorpe Foundation
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- United Healthcare
- United Way of Greater Twin Cities

**BELIEVER $2,500 - $4,999**
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- R.C. Lilly Foundation
- Robins Kaplan LLP

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- Dorsey & Whitney LLP
- Elmer L. and Eleanor J. Anderson Foundation
- Farm Rich Foods

**FREDRICKSON & BYRON, PA.**
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- Giving W.O.M.N Community Grantmaking
- HYPER-A Program of the Minneapolis Public Schools
- Interventional Pain Specialists of Wisconsin

**Janet B. Watson Fund of the Women’s Foundation of Minnesota**
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- Prospect Creek Foundation
- SAO.LC
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- The Harold & Joan Johnson Charitable Fund in Honor of Jane Peña

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- Pillor Homes
- The Ralph and Charlotte Bearman Family Philanthropic Fund
- Triple Espresso, LLC

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- Alopatilates
- Amy Winter Photography
- The Be Nice Blue Foundation
- Blue Cross Blue Shield of Minnesota*
- Cogran Systems
- Creation in Common
- QasoxSmithKlineFoundation
- The Jaffe Family Foundation in honor of Nyla Benson and John Pershing
- Julia Knight Inc.
- Owen Photo
- Proto Labs Foundation*
- Teachers Credit Union
- Bank of America*
- The Crosswells Foundation
- The Employees of Carlson Advisers
- The Foundry Home Goods
- University of Minnesota*
- US Bank*
- Whitney Foundation

**INDIVIDUAL DONORS**

**STARS $25,000 - $49,999**
- Dick and Joyce H. McFarland
- Jennifer Melin Miller and David Miller
- Charles and Jodee Monteuille
- Mulder - Sundet Family
- Kim and Stafford Nelson
- Win and Christie Neuger
- Robert Peterson
- Mr. and Mrs. Manuel Paul Peña
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- Camille A. Burke
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- Kippen and R.C. Cermak
- Colleen Cooper and Richard Ihrg
- Page and Jay Cowles
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- Susan Engel and Art Eisenberg
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- Richard Fleder
- Tim and Mark FunkMeyer
- Joe Gibbons and John Cullen
- Moira Gnosbard
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**BELIEVER $1,000 - $2,499**
- Anonymous (1)
- Ron and Barb Fraboni
- Family Fund
- Jodee and Nick Kozak
- Elia Linihan
- John Pershing and Travis Cinco

**CHAMPION $2,500 - $4,999**
- Anonymous (1)
- Joyce and Stan Batten in loving memory of Stan Batten
- John and Ruth Bergeerson
- Family Fund of The Minneapolis Foundation
- Bob Bendel
- Joe Dowling and Siobhan Cleary
- Courtney Cushing Kiernat
- Nicole and Eric Frost
- Rehael Fund - Roger Hales
- Nor Hall of The Minneapolis Foundation
- Monica Massif
- Julie Owen and Diane Holland*
- Tad and Cindy Piper Fund of The Minneapolis Foundation
- Paula Schlechtleib
- The Emil J. and Emily D. Slowski Fund
- Linda Sirannino and Howard Boller
- Katrina and Ben Wasscher
- Irving & Marjorie Weiser

**BELIEVER $1000 - $999**
- Anonymous (4)
- Karen Bachman
- Deb Balazovic
- Maureen Bazinet Beck and Peter Beck
- Will and Margee Bracken
- Dan Buelter Family Fund of The Minneapolis Foundation
- Burdick Family Fund of The Minneapolis Foundation
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- Jim Diracles and Debi Weldele
- Susan Engel and Art Eisenberg
- Nancy and Rolf Engh
- Scott and Ann Fairbairn
- Richard Fleder
- Tim and Mark FunkMeyer
- Joe Gibbons and John Cullen
- Moira Gnosbard
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- Judy and Malcolm W.
- McDonald Family Charitable Account

**BELIEVER $500 - $999**
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- Ruth and Bruce Dayton

**BELIEVER $1 - $499**
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- Alopatilates
- Amy Winter Photography
- The Be Nice Blue Foundation
- Blue Cross Blue Shield of Minnesota*
- Cogran Systems
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- University of Minnesota*
- US Bank*
- Whitney Foundation

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- Julia W. Dayton
- Karla Ekday and Peter Hutchison
- Todd and Laurie Macgregor
- Sue Mortensen
- Darrell and Dawn Owens
- Michael Peterman and John Pershing

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- Cordelia Anderson and John Humleker
- Dale Anderson
- Howard Ansel
- Anna Annunziata and Jack E.H. Ferrall
- Elizabeth and Clifford Athorn
- Dale and Ruth Bachman
- Ginger and Walt Bailey
- Mrs. Danielle Bailey
- Lauren Baker
- Linda and Robert Barrows
- Cecile Bednor
- Dan Berg and Welcome Jerde

**BELIEVER $1,000 - $2,499**
- Bassett Remole
- Benjamin and Marion Bregi Foundation
- Donor Advisor Co-Investment Fund of The Minneapolis Foundation*
- Dorsey & Whitney LLP
- Elmer L. and Eleanor J. Anderson Foundation
- Farm Rich Foods
Because once a child’s dream is realized, “Project SUCCESS tells students ‘You are important. You can be somebody great!’ They helped me understand that I can go to college. It’s about doing something for yourself, leaving a legacy. Because once a child’s dream is realized, that also inspires other people.”

– Husna Ibrahim, Project SUCCESS Alumna